



To: Commissioners, First 5 Ventura County

From: Sam McCoy, Director of Program and Evaluation

Date: July 16, 2020

Re: Recommendation to Increase Persimmony Software and Evaluation Data System Contract for FY 2020-21

Background

In April 2020, the Commission approved a recommendation to continue contracting with Persimmony International Inc. as the vendor for F5VC's program management and evaluation software system for FY 2020-21 for an amount not to exceed \$85,000.

Persimmony is a database system that is used to collect, organize and store data on First 5 Ventura County funded partner participants, services, outcomes and expenditures. Persimmony has continued to meet F5VC needs as a database and has provided ongoing technical assistance and support since December 2013.

In response to COVID-19's impact on community service provider's inability to meet with clients in-person, Persimmony has developed a module to allow families to complete the required client intake and consent process online. In addition to minimizing personal contact between staff and families, the new model will streamline the client intake process and greatly reduce the need for funded partner staff data entry. The cost and scope of work for adding the online client intake model is not contemplated in the FY 2020-21 contract with Persimmony International Inc.

Recommendation

The recommended action would increase the previously approved contract for FY 2020-21 for Persimmony International, Inc. to an amount not to exceed \$90,000 to implement the online client intake module.