

# Place-Based Services Parent Engagement Strategy

April 18, 2019

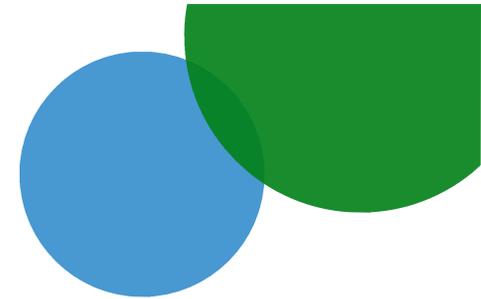
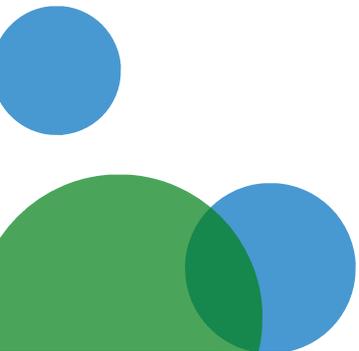
Elizabeth Majestic

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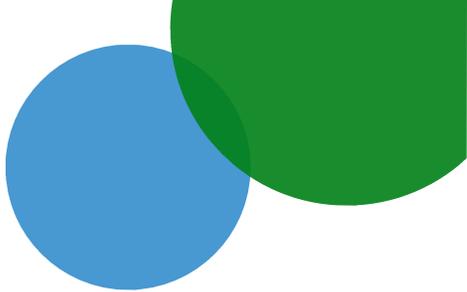
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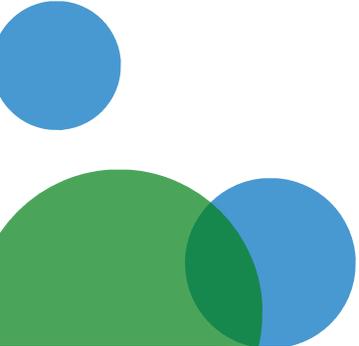
# PARENTING MATTERS

SUPPORTING PARENTS OF CHILDREN AGES 0–8



# Purpose of Parent Engagement



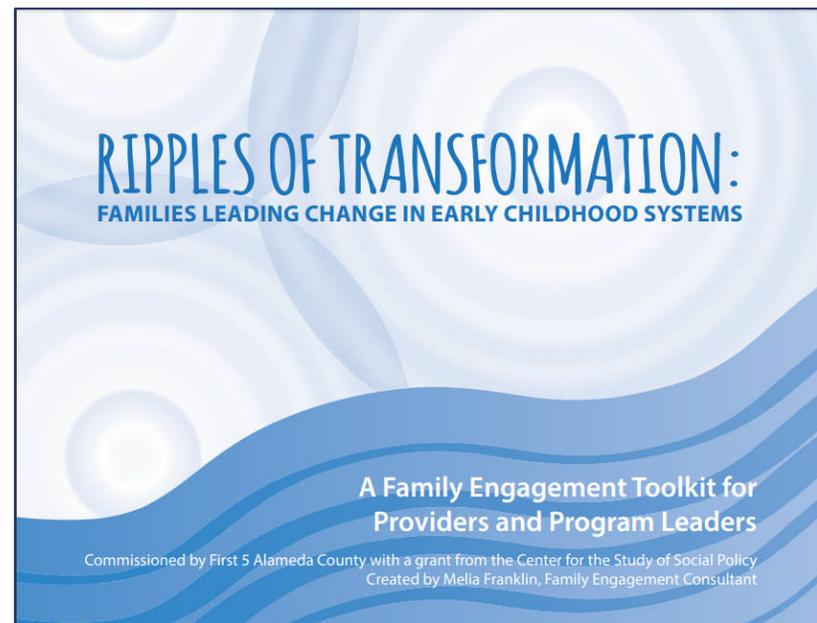
- A parent — by which we mean anyone who is the primary caregiver for a child — is their child’s first teacher and best advocate.
  - When parents are engaged as partners in the leadership of programs and services that support young children’s learning and healthy development —children thrive.
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# Guiding Principles To Support Implementation of the Parent Engagement Strategy

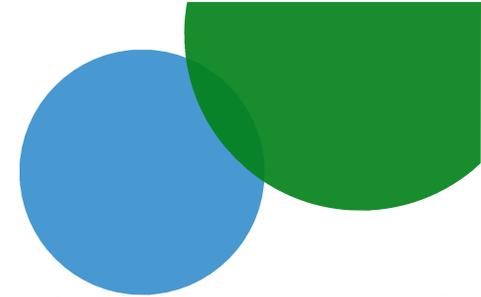
**Ripples of Transformation: Families Leading Change in Early Childhood Systems** is organized around the concept of family engagement as a continuing stream of opportunities for families.

Key principles include:

- Engaging with their children
- Shaping programs and services
- Influencing policies and systems



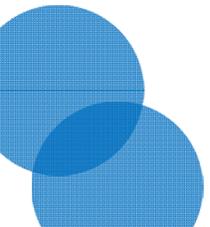
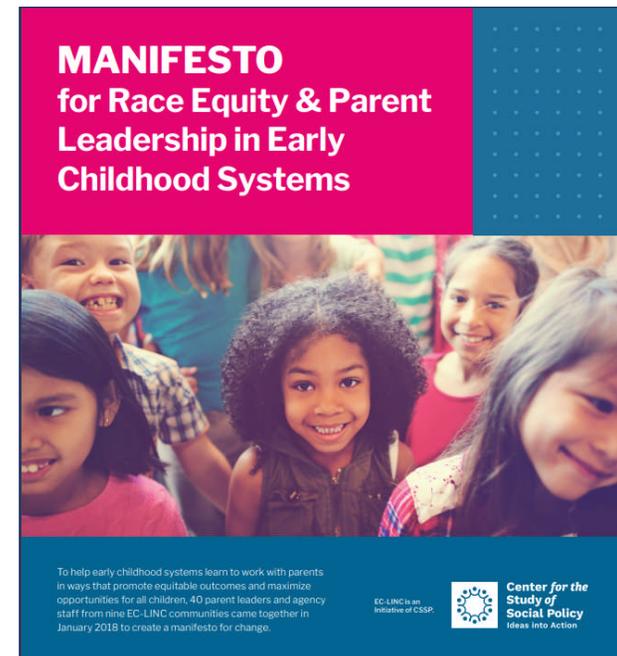
# Guiding Principles To Support Implementation of the Parent Engagement Strategy



**Manifesto for Race Equity & Parent Leadership in Early Childhood Systems** is centered around equitable access to resources and supports such as social connections, parenting resources, quality schools, good jobs and safe neighborhoods.

Key Principles include:

- Parents are at the Center
- Parents are Participating at All Levels
- Parents are Valued as Experts
- Parents are Powerful Leaders

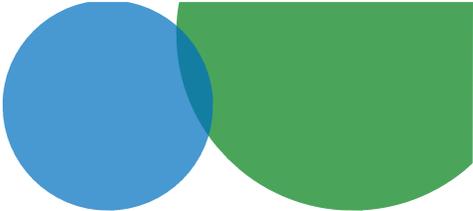


# Components of F5VC Place-Based Services Strategy for Parent Engagement

- Parent Transition Teams
- Parent Advisory Groups
- Parent Ambassador Program
- National Leadership

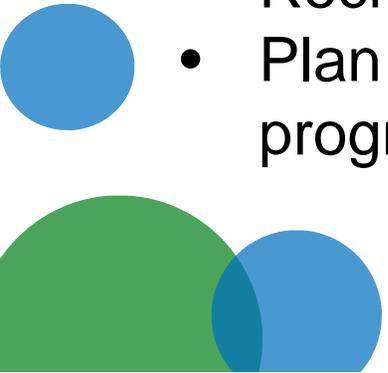


# Parent Transition Teams



**Purpose:** Set-up regional parent transition teams that represent the different educational, linguistic, and cultural backgrounds of communities within Ventura County.

## **Example Activities:**

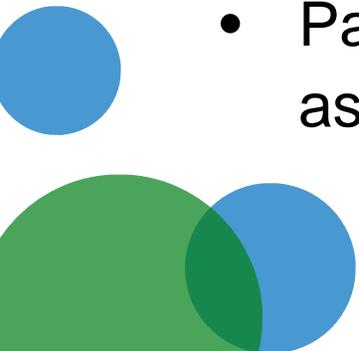
- Plan for the delivery of programs and services that are relevant and accessible
  - Recruit families into PACT
  - Plan for parent advisory groups and parent ambassador program
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# Parent Advisory Groups

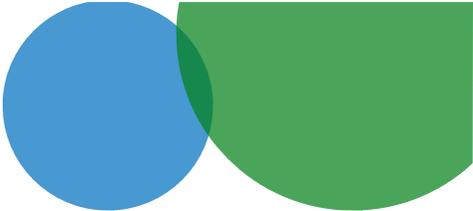
**Purpose:** Responsible for the oversight of the programs and services in their region.

## **Example activities:**

- Advise staff in developing and implementing local program policies, activities, and services to ensure they meet the needs of children and families;
- Recruit parents to participate in the programs and services
- Participate in the recruitment and screening of employees associated with this program



## Parent Ambassador Program

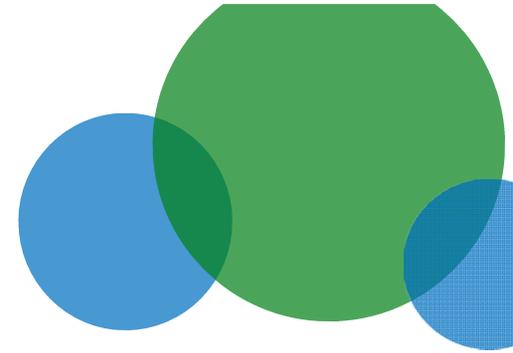


**Purpose:** This county-wide program is designed to further develop parents and caregiver skills to advocate for their children's needs and the programs and services that address those needs.

**Example activities:** Parent Ambassadors will serve on the front line of advocacy campaigns including attending hearings, testifying, contacting lawmakers, setting up events and activities, and organizing F5VC parents.

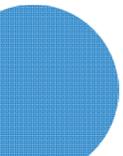


# National Leadership



## EC-LINC Parent Leader Network

- Inaugural EC-LINC Parent Leader Network Summit on May 2-3, 2019 in Greensboro, North Carolina
  - The Summit will be the formal launch of the EC-LINC Parent Leader Network, organized by and for parents in EC-LINC communities and supported by Center for the Study of Social Policy.
  - Summit attendees will have opportunities to learn and share with parent leaders from across the country and shape the Network's Learning and Action Agenda.



# Meet Our Parents

