



FY 2015-16 First 5 Ventura County Evaluation Report

Key Findings, Recommendations and Proposed Follow-up

Outcome Area	Key Findings	Questions/Concerns Raised	Proposed Follow-up
Overall	<ul style="list-style-type: none"> 62% of children served are 0-3 75% of families have less than \$40,000 annual household income <ul style="list-style-type: none"> 90% of families are below median household income 	N/A	Analyze F5VC data and trends over time
Access to Care	Very high percentage of families report having health insurance (98%) and a regular place of care (97%)	Extraordinarily high numbers, but comparable to data from CA Health Interview Survey (2014-15) <ul style="list-style-type: none"> 97% of children 0-5 in CA have insurance 95% of children 0-5 in CA have a regular place of care 	Analyze F5VC data and trends over time
	Of children who have (80%) and utilize (78%) a regular place for dental care, those with annual family incomes of \$10,000 or less are most likely to see a dentist.	N/A	Analyze F5VC data and trends over time
	83% of parents reported that child eats 5 servings of fruits/veggies <ul style="list-style-type: none"> 91% reported serving water 	High numbers were confirmed through focus groups <ul style="list-style-type: none"> 42% reported not serving sweetened drinks, as compared to 77% statewide 	Nutrition education through funded partners

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	<p>48% of parents reported their child spent one hour or less in front of TV or other screen.</p> <ul style="list-style-type: none"> 17% reported 3 hours or more in front of TV or other screen. 	<p>AAP recommends no screen time for children under 18 months, and no more than 1 hour for children ages 2-5.</p>	<p>Through funded partners, increase parent awareness and support parents in limiting screen time for their children.</p>
<p>School Ready Prior to Kindergarten</p>	<p>74% of parents report reading to their children 3 or more days per week</p>	<ul style="list-style-type: none"> Only 29% of parents report reading every day (AAP recommendation) Spanish-speaking parents report a shortage of Spanish-language books 	<ul style="list-style-type: none"> Continue to promote early literacy Targeted outreach/messaging to subgroups of population with lower scores (Hispanic/Latino, non-English speaking homes, Mixteco families, lower-income families, caregivers with lower education levels) Explore investments and strategies for providing Spanish-language books
	<p>54% of families report being referred for developmental screening with 71% report having completed screening</p>	<p>Disparities by ethnicity in referral rates, concerns identified and follow-up</p>	<p>Follow-up discussions with public health and other implementers.</p>
	<p>86% of preschool children were assessed at building and integrating levels across all domains of the DRDP</p> <ul style="list-style-type: none"> English Language Development showed greatest gains (69% of children showed growth) 	<p>English Language Development showed lowest percent (83%) of children at building and integrating levels of DRDP</p>	<ul style="list-style-type: none"> Follow-up discussion with preschool implementers Continue to promote early literacy

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Knowledge of Child Development, Resources, and Parenting	86% of parents report they can access services when needed	67% of parents reported having places to go to in their community to meet other parents <ul style="list-style-type: none"> • Geographical disparities in access to community places 	<ul style="list-style-type: none"> • Follow-up discussion with NfLs located in areas with lowest percentage (Santa Clara Valley)
	94% of parents report having good knowledge of child development	Geographical, parental education and income disparities in responses	<ul style="list-style-type: none"> • Follow-up discussion with funded partners providing parenting education • Continue targeting low income populations

Summary of Actions

I. Further investigation (analysis of data and/or focus groups)

- Ethnic disparities in developmental screening
- Look at trends across years when comparable data is available

II. Strengthening strategies to improve outcomes

- Promote consumption of water and non-sugary drinks
- Promote early literacy practices at home and increase access to Spanish-language books
- Support parents in reducing screen time
- Increase opportunities for social connections

III. Additional areas for consideration

- Establish targets for evaluation framework
- Conduct deeper evaluation of PACT to solidify common standards and measure impact
- Develop evaluation design for measuring social change around literacy and public awareness of First 5 Ventura County