

## 2014-15 FIRST 5 VENTURA COUNTY EVALUATION REPORT

## FOLLOW-UP PLAN

| <u>OUTCOME AREA</u>   | <u>KEY SURVEY RESULTS</u>  | <u>QUESTIONS/CONCERNS RAISED</u>  | <u>ACTION NEEDED</u>   |
|-----------------------|--|---|--|
| <b>Access to Care</b> | Very high percentage (97%) of families report having health insurance and a usual place of care <ul style="list-style-type: none"> <li>• 90% of families had health insurance at intake</li> <li>• 87% of families who did not have insurance at intake reported now having insurance</li> </ul> | Extraordinarily high number   | Compare with population data sources   |
|                       | 78% of families report having a regular dentist and having taken child for a dental exam   | 22% of families do not report having access to or utilization of oral health care   | Strengthening of strategies to increase access and utilization of oral health care                         |
|                       | 49% of families report limiting screen time  | Largest percentage of families not engaging in recommendations for limited screen time for age group  | Strengthening of strategies for parent education around screen time, physical activity and nutrition       |
|                       | 93% report preparing health foods  | Extraordinarily high number   | Focus group with providers/parents to determine if reflective of actual practice<br>Refinement of question |
|                       | 58% of families report being referred for developmental screening with 79% report having completed screening <ul style="list-style-type: none"> <li>• Disparities by ethnicity in referral rates, concerns identified and follow-up</li> </ul>   | Ethnic disparities in developmental screening process vary greatly for each different part of the process (referrals, follow-up, concerns identified) | Further data analysis<br>Follow-up discussions with public health  |

| OUTCOME AREA  | KEY SURVEY RESULTS  | QUESTIONS/CONCERNS RAISED   | ACTION NEEDED   |
|---|---|---|---|
| <b>Kindergarten Readiness</b>   | 71% of families report reading 3 – 6 days per week <ul style="list-style-type: none"> <li>Parents receiving more services reported higher reading rates</li> </ul>  | Only one-third of families report reading everyday<br>Large ethnic disparities (90% White families vs. 65% Hispanic families) | Strengthening of strategies for improved messaging and/or programming around early literacy, particularly in non-English speaking homes |
|   | 70% of children were school ready in all domains as measured by DRDP <ul style="list-style-type: none"> <li>Overall 50% growth rate since entering preschool</li> </ul>   | 30% of children in preschool are not demonstrating overall high levels of school readiness                                    | Further analysis to better understand results we are achieving for the 70%  |
| <b>Knowledge of Child Development, Resources and Parenting</b>        | High percentage of parents report knowing where to get resources  |   |   |
|   | High percentage of parents report knowledge of child development  |   |   |
|   | High percentage of parents report confidence and knowledge of parenting skills  | Extraordinarily high number   | Focus group with providers/parents<br>Refinement of question  |
|   | 62% of families report having places to go in the community to meet other parents   |   | Strengthening of strategies to improve opportunities for social connections in neighborhoods  |
| <b>Reaching families who are most likely to benefit from services</b> | 65% of children are birth to three<br>33% of the parents/caregivers reported having less than a high school education <ul style="list-style-type: none"> <li>Only 17% had a Bachelor's degree or higher</li> </ul> Almost half of families earned less than \$20,000 per year | Are their disparities in results along income levels in addition to ethnicity?  | Further data analysis   |

### Summary of Actions

- I. Further investigation (analysis of data and/or focus groups)
  - Health insurance rates for 0-5 population in Ventura County
  - Percentage of parents reporting feeding their children healthy foods
  - Ethnic disparities in developmental screening
  - Percentage of parents reporting high levels of confidence
  - Results by income levels
  
- II. Strengthening strategies to improve outcomes
  - Access and utilization of oral health care
  - Early literacy home practices
  - Reducing screen time
  - Increasing opportunities for social connections
  
- III. Survey Refinement
  - Survey administration – population surveyed, timing, framing of survey
  - Revisit wording of specific questions and overall survey flow