



Memo

To: Commissioners, First 5 Ventura County

From: Petra Puls, Director of Program and Evaluation

Date: May 22, 2014

Re: Recommendation to Grant Authority to the Executive Director to Enter into a Contract with Persimmony for a Program Management and Evaluation Software System

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**Background**

In December 2013, the Commission approved a recommendation to select Persimmony as the new vendor for First 5 Ventura County's program management and evaluation software system as part of a multi-county collaborative with Los Angeles, Riverside, and Orange Counties. The county collaborative workgroup now also includes other Southern California counties who have been using Persimmony for several years, including San Bernardino and San Diego. The workgroup continues to focus on creating a multi-county platform with common data elements and share reporting functionality.

Ventura County realizes a 3-year cost savings of approximately 38% over current system pricing with this new vendor, in addition to significant enhancements in functionality in terms of end user experience, referral tracking, training, support, and system output/reporting. First 5 staff and Persimmony have been working on system configuration and data migration with the goal of having the new system fully tested and implemented by July 1, 2014.

**Recommendation**

The recommended action would grant authority to the Executive Director to enter into a contract with Persimmony International, Inc. for FY 2014-15 for an amount not to exceed \$95,000, for the Commission's program management and evaluation software system as part of a multi-county collaborative.