



Memo

To: Commissioners, First 5 Ventura County
From: Claudia Harrison, Executive Director
Date: September 18, 2014
Re: Strategic Planning Discussion

At the September meeting, the Commission will be moving into Phase II of its strategic planning process, “Assess Needs/Identify Best Practices” (see attached work plan). The attached list of indicators are proposed for the purpose of creating a high level scan of current issues impacting children and families in Ventura County. Following a look at high level trend data, staff will prepare a more comprehensive literature review on those which warrant further study.

At our July meeting, the Commission reviewed proposed changes to our vision, mission and guiding principles. Commissioner input has been incorporated into the revised draft included in this packet.

Please let us know if you have any questions or would like any additional information prior to the Commission meeting on September 18, 2014.

Thank you.

First 5 Ventura County Strategic Planning Process

<u>TASK</u>	<u>KEY PEOPLE</u>	<u>INFORMATION SOURCES</u>	<u>TARGET COMPLETION DATE</u>
<u>Define Planning Process</u>	Commission		First Quarter (ending September 30, 2014)
Determine Need for Facilitator/Consultants			
Identify Key Focus Areas for Strategic Planning			
Review Vision, Mission and Guiding Principles			
<u>Assess Needs/Identify Best Practices</u>	Staff Outside Consultants - subject matter experts, expertise in service delivery systems and sustainability	Literature Review of Goal Areas Annual Reports Surveys/Focus Groups of Parents and Funded Partners Review of Other First 5 County Practices Review of National Models for Place-Based initiatives	Second Quarter (ending December 31, 2014)
Goal Areas: Health (inclusive of prenatal and immunization rates), Family Strengthening (inclusive of 5 Protective Factors), Early Learning			
Service Delivery Systems			
Parent Needs			
Funded Partner Needs			
<u>Identify Opportunities/Challenges</u>	Staff Commission	Compilation of above data	Third Quarter (ending March 31, 2015)
Programmatic			
Financial			
Partnerships			
<u>Determine Overarching Goals and Desired Outcomes</u>	Commission Consider Outside Meeting Facilitator Staff		
<u>Identify Key Best Investments</u>	Commission Consider Outside Meeting Facilitator Staff		
<u>Resource Allocation</u>	Staff Commission Consider Outside Meeting Facilitator Admin/Finance Committee		
Update Financial Plan			
<u>Determine Implementation Model</u>	Staff Commission Consider Outside Meeting Facilitator		
<u>Draft Plan</u>	Funded Partners Board of Supervisors Community Commission		Fourth Quarter (ending June 30, 2015)
Public Input Process			
Adopt Plan			

FIRST 5 VENTURA COUNTY STRATEGIC PLANNING REVIEW OF DATA TRENDS

As part of Strategic Planning, data (local when available, state-level otherwise) will be collected from existing data sources to assess trends over time.

GENERAL CHILDREN, FAMILY, COMMUNITY

1. Demographic data : ethnicity, language, household income
2. Mother's (primary caregiver) education
3. Children in poverty
4. Infant mortality rate – SIDS
5. Childhood accidental death rate
6. Growth of special populations (children 0-5)
 - Mixteco
 - Migrant Farm workers

EARLY LEARNING

1. Early education/preschool spaces for ages 0-5 (by community)
2. Parents reading to young children
3. DRDP scores
4. 3rd grade reading scores
5. Children in Special Education in early grades (K – 1)

FAMILY STRENGTHENING

1. Child abuse and neglect rates
2. Foster care placement rates
3. 211 service needs
4. Homeless
5. Domestic violence
6. ACE (Adverse Childhood Experiences)
7. Food insecurity

HEALTH

1. Children 0-5 uninsured
2. Utilization of health care benefits (well child visits)
3. Children with medical home
4. Immunization rates
5. Tooth decay rates
6. Children who see dentist early and regularly
7. Prenatal care
8. Low birth weight
9. Teen birth rate
10. Post-partum depression
11. Breastfeeding rates
12. Obesity rates
13. Asthma rates
14. Autism rates
15. Lead poisoning
16. Developmental screening/surveillance rates in a medical home

FIRST 5 VENTURA COUNTY STRATEGIC PLANNING

Proposed Vision Statement

First 5 Ventura County envisions a future where all Ventura County children thrive in healthy supported environments.

Proposed Mission Statement

Our mission is to promote school readiness through investments in health, early learning and family strengthening, benefitting children from prenatal to five years of age.

Proposed Guiding Principles

Each of these guiding principles represents an important value statement that the First 5 Ventura County Commission has adopted and uses to guide its funding decisions. (These guiding principles are not intended to represent any prioritized order.)

- Engage parents as partners - through their participation in early learning programs, involvement in program design and as members of governance boards in decision-making.
- Build on neighborhood assets and organizational capacity and work through partnerships to leverage the use of First 5 Ventura County resources.
- Promote inclusion that values the diversity of communities.
- Work with other countywide systems to facilitate community-wide prevention oriented approaches.
- Promote service integration by reducing fragmentation of existing services and supporting shared resources and shared decision-making among partners.
- Invest in early learning services that benefit children prior to kindergarten/transitional-kindergarten entry.
- Minimize administrative costs.
- Plan for sustainability.
- Leverage First 5 Ventura County funds with public/private dollars.
- Fund best evidence-based practices, making room as well for promising practices and innovation.