



Memo

To: Commissioners, First 5 Ventura County

From: Sam McCoy, Program Manager

Date: December 17, 2015

Re: Recommendation to increase contract amount and extend terms of contract with United Way of Ventura County for the Ventura County Children’s Oral Health Collaborative

Background

In FY 2014-15, the Commission approved a recommendation to contract with United Way of Ventura County to fund a part-time position to support the work of the Ventura County Children’s Oral Health Collaborative (VCCOHC) by managing the Collaborative’s projects in education and messaging, coordination and referral, and evaluation. Current contract terms are for a 12 month period, from January 1, 2015 through December 31, 2015 for a total amount of \$20,000.

Funding this part-time position through United Way has enabled the VCCOHC to dedicate staff time to the following outcomes and deliverables.

- Access to Oral Health Care: To address barriers to oral health access and expand provider capacity to low income children, VCCOHC is currently implementing a comprehensive oral health service referral and care coordination system for uninsured/under-insured children in Ventura County.
- Prevention and Education: VCCOHC members have developed the *Brush Well, Drink Well, Eat Well, Stay Well* oral health curriculum, which is now utilized as a parent education model by multiple non-profit organizations, county agencies and private companies. Additionally, the collaborative has successfully advocated for incorporation of oral health education into local hospital residency programs to train family care physicians to conduct oral health assessments.
- Advocacy, Outreach and Coordination: As the backbone agency, United Way staff has provided administrative support to coordinate bi-monthly meetings of over 30 representatives from more than 20 non-profit organizations, county agencies, oral health providers and community advocates.

Extending the terms of current contact with United Way through June 30th, 2016, with an additional allocation of \$10,000, will enable the continued administrative support and leadership to pursue the objectives of the Ventura County Children's Oral Health Collaborative. The current financial plan includes investments in the Commission's oral health initiative that have been allocated, but not yet contracted.

Recommendation

The recommended action would extend the current contract with the United Way of Ventura County to June 30, 2016, and increase the current contract amount by \$10,000, to support the work of the Ventura County Children's Oral Health Collaborative. The total contract amount would not exceed \$30,000 for the eighteen month period of January 1, 2015 through June 30, 2016. No new allocation of funds would be required as the increase is supported by funds previously allocated for oral health.